

# INNOVATIVE PROBLEM SOLVING FOR MANAGEMENT

## Learn How To Find The Real Problem, Then Solve It !

**DR. CHARLES PRATHER**  
Experience innovation, problem solving and skill building from one of today's most respected innovation consultants. He has over 25 years of industry success plus years consulting with many of the Fortune 100 making him a sought after speaker and trainer to his highly sought after workshops and seminars. Charlie's knowledge base, experience, and comfortable style make for a phenomenal learning experience that provides results long after your event.



"Your relaxed manner and humorous style kept people interested and engaged. Your interactive sessions were well-received and gave everybody a lot to think about as they face the challenges of leadership in a networked world. Thanks again for contributing to the success of our event."

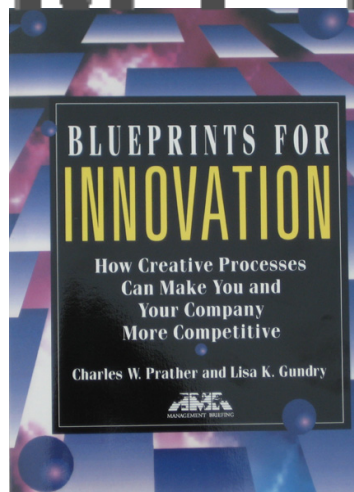
U.S. Social Security  
Administration  
Kansas City  
October 2007

### Presentations

- Innovative Problem Solving For Management
- Innovation 101- The Basics of Creativity
- Solving Problems Innovatively by Thinking Out-Of-The-Box
- Your Creativity Style Implications For Your Work & Life
- Innovation Leadership – Lead It Or Lose It
- Self Sustaining Innovation In Your Organization

### Partial List of Clients

- Lockheed Martin
- United Technologies
- Hartford Insurance
- Blue Cross Blue Shield
- United Nations in Rome, Italy
- GlaxoSmithKline
- Consumer Health Care Providers Assn.
- Johnson & Johnson
- Sears increased appliances sales by \$200 million annually using Charlie's techniques.



**Bottom Line**  
**INNOVATION**  
Associates

## Solving Problems In Unexpected Ways Is Innovation!

Bottom Line Innovation • 800-220-9375 • [www.bottomlineinnovation.com](http://www.bottomlineinnovation.com)

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